Curriculum | MANAGEMENT PROGRAM

SEMESTER I

CODES	COURSE TITLE	CREDITS
GCOM1304	Composition I	3
GHUM1303	World Religions	3
GBUS1301	Introduction to Business	3
GBUS1302	Principles of Accounting I	3
GMAT1304	Calculus for Business, Social & Life Sciences	3
GHUM1301	Pancasila	3
	Total	**18**

SEMESTER II

CODES	COURSE TITLE	CREDITS
GCOM1305	Composition II	3
GSCI1308	General Biology I *	3
GSCI1108L	General Biology I Lab *	1
GBUS1303	Principles of Accounting II	3
BUSI1301	Basic Economic Issues	3
GHUM2304	Introduction to Literature	3
BUSI1302	Entrepreneurship	3
	Total	**19**

SEMESTER III

CODES	COURSE TITLE	CREDITS
GSCI1302	Introduction to Environmental Science	3
GMAT1310	Statistics	3
GBUS2304	Managerial Accounting	3
GSCI1303	General Chemistry I *	3
GSCI1103L	General Chemistry I Lab *	1
GBUS1305	Computer Application	3
GBUS1105L	Computer Application Lab	1
GHUM 1306	Arts: Basic Fundamental of Drawings (or Indonesian Wayang Studies)	3
GHUM1207	Kewarganegaraan	2
	Total	**18**

SEMESTER IV

CODES	COURSE TITLE	CREDITS
GSOC2304	Social Problems	3
GBUS2307	Communications in the Workforce	3
BUSI2303	Analytical Methods for Business	3
MGMT1301	Business Ethics & Sustainability	3
GSCI1307	Microbes & Society	3
GHUM1208	Bahasa Indonesia	2
GSOC2303	General Psychology	3
	Total	**20**

SEMESTER V

CODES	COURSE TITLE	CREDITS
MGMT3311	Introduction to Finance	3
MGMT3312	Introduction to Human Resources	3
MGMT3313	Real Estate Finance and Investment	3
MGMT3314	Intermediate Accounting for Business Administration	3
BUSI3304	Research Methods for Business	3
	Elective Course 1	3
	Total	**18**

SEMESTER VI

CODES	COURSE TITLE	CREDITS
MGMT3315	Microeconomic Analysis for Business Decisions	3
MGMT3316	Basic Operations Management	3
MGMT3318	Economic Strategy for Business Decision	3
MGMT3317	Integrating Business Fundamentals with Ethics and Law in Management	3
	Elective Course 2	3
	Elective Course 3	3
	Total	**18**

SEMESTER VII

CODES	COURSE TITLE	CREDITS
MGMT4326	Introduction to Marketing	3
MGMT4325	Organization Behavior and Management	3
MGMT4328	Marketing Analytics	3
MGMT4327	Business Communication	3
BUSI4305	Internship for Business	3
	Total	**15**

SEMESTER VIII

CODES	COURSE TITLE	CREDITS
MGMT4329	Using and Managing Information Systems	3
MGMT4330	Macroeconomic and Global Institution Policy	3
MGMT4332	Project Management	3
MGMT4331	Innovation Principles	3
BUSI4606	Final Project	6
	Total	**18**

TOTAL CREDIT HOURS FOR DEGREE PROGRAM **144**

Elective Course : Banking & Finance Concentration

CODES	COURSE TITLE	CREDITS
MGMT3323	Portfolio Theory & Analysis	3
MGMT3324	Credit & Lending Management	3
MGMT3309	Treasury Management	3

Elective Course : Digital Marketing Concentration

CODES	COURSE TITLE	CREDITS
MGMT3321	Introduction to Startup	3
MGMT2302	Digital Marketing	3
MGMT3306	Integrated Marketing Communication	3

Elective Course : Entrepreneurship Concentration

CODES	COURSE TITLE	CREDITS
MGMT3321	Introduction to Startup	3
MGMT2302	Digital Marketing	3
MGMT3308	Business Model Innovation	3

* One of these courses can satisfy Natural Science course requirement, please choose one.

In collaboration with THE UNIVERSITY OF ARIZONA BROWARD COLLEGE